

**Esprit Orchestra Audience Survey**  
**Season 2013 – 2014 (Sunday, November 17.13)**

Please fill out this survey and drop it in the box just outside the auditorium doors. **We will draw one winner this evening** to receive a prize during the second half of the concert.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone number \_\_\_\_\_

Email \_\_\_\_\_

Occupation/Title \_\_\_\_\_

Employer \_\_\_\_\_

Age: ☐ 15-24   ☐ 25-34   ☐ 35-44   ☐ 45-54   ☐ 55-65   ☐ 65-74   ☐ 75 +

Student: ☐ Y ☐ N

**1. What do you enjoy about Esprit Orchestra performances?**

**2. If you receive emails from Esprit do you usually read them? Do you find the information of interest and value in preparing you for concerts? What kind/format of information would you be interested in receiving in our e-mails?**

**3. Would you like to be added to our email list?** ☐ Y ☐ N

**4. How do you find out about Esprit concerts? Mark all that apply.**

☐ Mailing; ☐ Esprit Website; ☐ Email; ☐ Other;

... please continue on the other side

**5. Do you see Esprit's advertisements in The WholeNote** ☐ Y ☐ N  
**Hear on radio station (Classical 96.3FM)** ☐ Y ☐ N

**6. How do you find out about other arts/culture activities in the City?**

- ☐ WholeNote ☐ Newspaper ☐ Now Magazine ☐ Toronto Life
- ☐ Websites (list) \_\_\_\_\_
- ☐ Blogs (list) \_\_\_\_\_
- ☐ Radio ☐ Other (list) \_\_\_\_\_

**7. Would you like to volunteer for Esprit?**

**8. What other types of Esprit programming would you be interested in? Mark all that apply.**

- ☐ Music and dinner
- ☐ Informal discussions with artists and audience members a couple weeks **prior to concerts** (connected to our concerts and providing a deeper understanding of the music to be performed)
- ☐ Informal discussions with artists and audience members within a week **after concerts** (to talk about the music performed at the concert you've attended)
- ☐ New music performed in smaller (or unusual) venues (Brickworks)
- ☐ An Esprit Orchestra New Music Festival  
(2-4 day event happening throughout the city)
- ☐ Are you interested in interacting with Esprit programming outside of the concert hall? (Online content such as live streaming, accessing archive materials and concert recordings online, etc)
- ☐ Are you interested in interactive or hands-on events by Esprit?

**Comments:**

Thank you for completing this survey!

We respect your privacy and will not share, rent nor sell the information you provide.